



\$260m Beach at Mackay

November start plan

Melissa Maugeri

PACIFIC Coast Developments and Noonbreeze Pty Ltd have launched a \$260 million beachfront project in East Mackay.

The companies are associated with local developers Kevin and Cathy Ellul and Gerry and Assunta Muscat, who have built a series of residential projects in Mackay and Keswick Island over the past 15 years.

The \$70 million first stage of the project will include 34 beach houses and an apartment building comprising 25 units.

Construction is expected to start in November.

The Beach Mackay will be built on a 4.6ha site at Far Beach, East Mackay.

The project will eventually include seven apartment buildings, and a conference centre, health club and boutique retail and dining precinct built among swimming pools, water features and landscaped gardens.

The Beach development consultant John Archer said there had already been \$20 million in precommitments in the project prior to this week's official launch.

He said the upmarket project reflected the continued maturing of Mackay into one of Queensland's most prosperous and popular regional cities.

"A major factor in the

city's growth has been the coal mining boom in the surrounding Bowen Basin," Mr Archer said.

"Workers in these mines have average salaries among the highest in Australia and the majority of them base themselves and their families in Mackay," Mr Archer said. "A vast number of them are earning more than \$100,000 a year." He said the surrounding coal mining areas and the local business community had shown strong interest in the project.

"Mackay's position as the gateway to the Great Barrier Reef is also fuelling its strongly performing tourism industry, with airport passengers up 29 per cent to 620,000 last year and the new Mackay marina hosting cruise ships and luxury private craft," Mr Archer said.

The project has been designed by architectural firm Crone Nation Skou with interiors by Robertsons Interior Design.

Beach houses in the project include their own private gardens and beach access with prices ranging from \$850,000 to \$1.9 million.

Each house has an individual contemporary design. The first apartment building will include units with three bedrooms and two bathrooms. Sub-penthouses have four bedrooms and three bathrooms.

Three penthouses will be span over two levels.

Prices in the unit complex range from \$858,000 to \$1.935 million. Mr Archer said The Beach Mackay would deliver the more upmarket standard now being demand.



SEASIDE dream . . . an artist's impression of the Beach development at Far Beach, East Mackay.